
chicago divorce - starting to look like LA

Posted by naoum - 2007/05/07 23:32

This is why professional advertising was made:

Chicago divorce law ad

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Re:chicago divorce - starting to look like LA

Posted by bigdaddy - 2007/05/09 20:45

Hey you can't blame them for trying.

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Re:chicago divorce - starting to look like LA

Posted by Mark - 2007/05/10 13:30

I guess the question is does this add encourage the break down of marriage so that the attorneys have more clients or is this ad reaching out to those already intending to end their marriage; or both.

I think its smart marketing. Its may encourage divorce and then cause a future remarriage and then cause another divorce. Its job security for divorce attorneys. See this link below for a recent story on divorce in America.

http://www.cbsnews.com/stories/2002/08/06/earlyshow/health/health_news/main517731.shtml

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Re:chicago divorce - starting to look like LA

Posted by bigdaddy - 2007/05/22 12:20

I think its just a shot at shock advertising. I bet the firm expecting all this debate and now everyone in the Chicago area knows there name. You know what they say, there is no such thing as bad press when you need to advertise.

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Re:chicago divorce - starting to look like LA

Posted by Jim C. - 2007/05/22 12:22

Does anyone know if the ad would be considered a violation of the professional rules of ethics? Just curious.

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