

# Privacy Policy

Rochester Ideas, LLC

Privacy Policy

Â

Â

1.Â Purpose of this Privacy Policy.Â Rochester Ideas, LLC (â€œRIâ€• or â€œweâ€• or â€œourâ€•) is the owner of Legalnut.com (â€œWebsiteâ€• or â€œSiteâ€•).Â RI understands how important the privacy of personal information is to our users.Â This Privacy Policy will explain what personal information is collected from our users and explain the choices you have about how your personal information is used and how we protect your personal information.Â We encourage you to carefully read this Privacy Policy.Â Our Website contains links (through advertisements or content links) to other websites owned by others.Â We encourage you to read and review the privacy policies of each and every website you visit through a link or advertisement on our Website.

Â

2.Â Users are Bound by this Privacy Policy.Â Users that access the Website agree to be bound by this Privacy Policy and our Terms and Conditions of Usage.Â Users that do not wish to be bound by our Privacy Policy and our Terms and Conditions of Usage should not access and use or cease your current access and use of our Website.Â Â Â Â

Â

3.Â Contact Information.Â If you have any questions regarding our Privacy Policy or our Terms and Conditions of Usages, then please contact us as follows:

Â

A.Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â  
By email:Â admin@legalnut.com

B.Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â  
By mail:Â

Legal Department

Â Â Â Â Â Â Rochester Ideas, LLC

Â Â Â Â Â Â 3525 Rochester Rd

Â Â Â Â Â Â Troy, MI 48083Â Â

Â

4.Â Reserved Rights.Â We reserve the right to alter, amend or revise this Privacy Policy in whole or part at our discretion and without prior notice to our users. Changes to our Privacy Policy shall become effective upon posting such changes to our Website.Â We encourage our users to periodically check our Privacy Policy for updates and changes to our privacy practices.Â Users that continue to access or use this Website shall be deemed to have accepted our Privacy Policy as modified.Â Â Â

5.Â Parental

Guidance is Required For Minors.Â We are committed to protecting the privacy of children.Â Therefore, children under the age of 18 (â€œminorsâ€•) are not eligible to use this Website or our services without the direct supervision of a parent, guardian or as permitted under Title XIII of the United State Code â€œ Childrenâ€™s Online Privacy Protection Section 1303, (Regulation of Unfair and Deceptive Acts and Practices in connection with the collection and use of personal information from and about children on the internet).Â In addition,

we ask that minors do not submit any personal information on Website or to RI.Â Parents or guardians that supervise a minor

while using this Website assume full responsibility for the interpretation and use of any information submitted on behalf of the minor and the responses to information provided through Website for the minor.Â Â

6.Â

Non-Personal Information Collected by Website from Users.Â If you use our Website without registering, then the only information that we will collect from you will be certain non-personal information obtained through the use of Cookies or Web Beacons.Â

Â

A.Â Â Â Â Â Â Cookies.Â A Cookie (also known as a Tracking Cookie, Browser Cookie, and HTTP Cookie) is a small piece of text stored on a user's computer by a web browser.Â

A Cookie consists of one or more name value pairs containing bits of information such as user preferences, shopping cart contents, the identifier for a server-based session or other data used by websites visited by the user.Â The information collected by Cookies helps us generate advertising, relevant content and direct newsletters for our users.Â The use of Cookies also allows us to statistically monitor the number of users to our site (â€œtrafficâ€•) and how many people open our emails. We may use Cookie information to target advertisements to users or to determine if a certain advertisement is popular or selected by our users.

Â

B.Â Â Â Â Â Â Web Beacons.Â We also may

use a Web Beacon to collect non-personal information about our users. A Web Beacon (also known as a pixel tag or a clear GIF) is used in combination with Cookies, and is often used as a transparent graphic image that is placed on a website or in an e-mail that is used to monitor the behavior of the user visiting the website or sending an e-mail. When the HTML code for the Web beacon points to a website to retrieve the image, at the same time it can pass along information such as the IP address of the computer that retrieved the image, the time the Web beacon was viewed and for how long, the type of browser that retrieved the image and previously set Cookie values.

^

Web beacons are typically used by a third-party to monitor the activity of a website. A Web Beacon can be detected by viewing the source code of a Web page and looking for any IMG tags that load from a different server than the rest of the site. Turning off a browser's cookies can prevent some Web bugs from tracking a customer's specific activity. The Web site logs will still record a page request from the customer's IP address, but unique information associated with a cookie cannot be recorded. However, Web site server techniques that do not use cookies can be employed to help track a site's cookie-blocking users.

^

The information collected by Web Beacons allows us to statistically monitor how many people are using our site (â€œtrafficâ€•) and how many of our users are using or visiting the websites of our advertisers and sponsors. Web Beacons also helps us monitor how many people open our emails. ^ ^ ^

^

C. ^ ^ ^ ^ ^ Third Party Cookies and Web Beacons. This Privacy Policy covers the use of Cookies and Web Beacons by our website only and does not cover the use of Cookies or Web Beacons used by any advertisers on our Website. In the course of serving advertisements, these advertisers may use information (including your name, address, email address or telephone number) about your visits to this and other websites to provide advertisements from other websites about goods and services of potential interest to you.

^

We use third-party advertising companies to serve ads when you visit our Website. These companies may use aggregated information (not including your name, address, email address or telephone number) about your visits to this and other websites in order to provide advertisements about goods and services of interest to you. If you would like more information about this practice and to know your choices about not having this information used by these companies, click here: [http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp)

Â

7.Â

Personal Information Collected From Registered Users of Website.Â We collect personal information such as name, address, email address, date of birth when you register with the Website.Â

We use this personal information that you provided upon registration to send you emails, enhance our services, fulfill your requests for products or information, and to personalize your experience while using Website.

Â

A.Â Â Â Â Â Â Â E-mail Announcements or Newsletters.Â RI may from time to time use e-mail to send announcements regarding new products, services, and/or promotions, and informational newsletters, either directly related to the RI or from a third party that may be of interest to our customers.

Announcements via email are on an opt-in basis only. By posting material on any of our interactive areas, you are opting in to receiving these e-mail announcements. You can choose to unsubscribe by sending an e-mail to:Â Â admin@legalnut.com.

B. Â Â Â Â Â Â Â Public Forums and Message Boards.Â Website offers as a service to users, public forums, message boards, chat rooms and other public forums where users can share information, request or give advice from the public or from expert users.Â

Website wants its users to know that any personal or medical information shared in our forum, chat room, or message board, is by design open to the public and is not private or secure. Therefore users should carefully consider whether to disclose their personally identifiable information in any public forum.Â

Users are to note that as with any public forum on the internet, information posted by users on Website may also appear in third-party search engines like Google, Bing, Mozilla, Yahoo, MSN etc.Â Â

Â

C.Â Â Â Changing your Personal Information.Â In accordance with the Fair Information Practices defined by the U.S. government, RI encourages users to correct any inaccuracies in personal information that has been previously provided to Website.Â Users

may correct or update their personal information on their own or by sending an e-mail to:Â admin@legalnut.com.

Â

8.Â Â

Complaints or Canceling your Registration. If you have a complaint or comment, please direct it to the email address or mailing address listed in number 3 above.Â Your complaint will be responded to within 48 hours by phone or email or 5 â€“ 7 business days if by U.S. Mail.Â If you desire to cancel your registration and remove your personal information, then please mail your request to the address listed in number 3 above and your request will be processed within 72 hours of receipt of your request.Â Users that cancel their registration can remove their personal information, but it may not

be technologically possible to remove each and every record or post made by user from our servers.Â Â

Â

9.Â

Offer Products or Services.Â We may from time to time approach you regarding products, services, and other information, or offers, which we feel, based on your Personal Information, may be of interest to you. If you do not wish to receive such information, you can contact us in the manner provided above.

Â

10.Â Required Disclosure of your Personal Information. We

may only release personally identifiable or personal information to third parties: (1) to comply with valid legal requirements such as a law, regulation, search warrant, subpoena or court order; or (2) in special cases, such as in response to a physical threat to you or others, to protect property or defend or assert legal rights. In the event that we are legally compelled to disclose your personal information to a third party, we will attempt to notify you unless doing so would violate the law or court order.Â

Â

11.Â

Credit Cards.Â Currently, Website does not accept or use credit card processing; however, we may use such services in the future.

Â

12.Â

Surveys or Contests.Â From time-to-time we may provide you the opportunity to participate in contests or surveys on our website. If you participate, we will request certain personally identifiable information from you. Participation in these surveys or contests is completely voluntary and you therefore have a choice whether or not to disclose this information. The requested information typically includes contact information (such as name and shipping address), and demographic information (such as zip code).Â We use this information to notify contest winners and award prizes, to monitor Website traffic, and to improve or personalize the Website as appropriate.Â

We may use a third party service provider to conduct these surveys or contests; that company will be prohibited from using our users'™ personally identifiable information for any other purpose. We will not share the personally identifiable information you provide through a contest or survey with other third parties.

Â

13.Â Public Forums.Â Website provides users with chat rooms, forums, message boards, and news groups.Â Please remember that any information that is disclosed in these areas becomes public information, and that you should exercise caution when deciding to disclose your Personal Information.

Â

#### 14.Â

Interactive Services.Â Neither RI, nor its affiliates, are liable for information posted in interactive areas. RI may provide interactive areas to enhance the user experience and to build a healthy community around our website or its products and services. Each user acknowledges that should he or she participate in such interactive areas, the information you voluntarily post about yourself and third parties in such areas might be accessed, collected and used by third parties outside of our website, and may also be distributed to others for the purposes of advertising or other related purposes.Â

Â

In addition, you may not post any defamatory, obscene, pornographic, slanderous, or otherwise illegal material, or any material which infringes any third-party copyrights or other intellectual property rights on any areas of our website. Violators will be subject to termination of use and possible legal action, and hereby consent to hold the RI and its Affiliates harmless. Although the website employs security technology, it cannot guarantee complete security in userâ€™s private information.Â As a result, RI and its Affiliates will not be held liable for any users or other visitor's disclosure of personal information on the website or any other website RI operates.

Â

#### 15.Â Security.Â

Our Website has security measures in place to protect the loss, misuse, and alteration of the information under our control. User information is stored on servers protected by firewall, system-level, and database-level security.

Â Â Â Â Â Â Â Â Â Â

Only

those employees of RI who require access to data concerning users are granted access to the data (e.g., marketing product managers, system administrators, customer service representatives, and engineering personnel). Access to user data by employees is further limited by being solely available through a dedicated administrative interface and through use of a restricted user ID and password.Â In addition, every employee of RI is required to sign RIâ€™s standard Nondisclosure Agreement, which requires employees to keep user data confidential. RIâ€™s internal website security policies are reviewed and revised on a regular basis.

Â

#### 16.Â Feedback.Â

Users may provide feedback (e.g., input and suggestions) to RI regarding the Website. Users providing feedback must provide their name and e-mail address. Any contact information entered when providing feedback will only be used to acknowledge or respond to that feedback. Users are encouraged to provide their input and suggestions by

